# **Community Players of Salisbury Monthly Board Meeting**

November 12, 2025

Call to Order at 7:00 pm

**Board Members Present:** Darrell Mullins, Kyle Hayes, Melissa Dasher, Rusty Mumford, Charlie Linton, Matt Bogdan, David Allen, Lynne Bratten, Betsy Metzger, Tom Robinson, Charlie Szentesi-Thomas, Shelbie Thompson

**Board Members Absent:** Kim Cuesta, Pete Cuesta, Ken Johnson

Members Present: Brenda Allen, Sharon Benchoff, Bobbie Calloway, Mary Cathell, Damion

Sykes, Kel Nagel, Susan Robinson **Guests Present:** Nina Perkowski

Approval of October 1, 2025, Meeting Minutes

Minutes were e-mailed to the Board prior to the meeting.

Motion to approve as submitted by Charlie L., seconded by David A. All responded yea.

Treasurer's Report Brief summary presented by Charlie.

President's Report Kudo to all involved with Annie.

A new banner is needed with updated shows.

Special productions. Request to receive scripts far enough in advance for board to preview before voting on. Discussion on not scheduling more than one show/ event at the same time. Setting prices for tickets should be brought to the Board as well.

#### Committee Reports

Motion Passed.

**Concessions - Brenda Allen** Concessions for Annie went well. It has been a while since we have had so many children in the audiences. Lots of candy and cookies were consumed and there were many happy kids! However, we do need to work out how to provide non-cash ways for people to pay for concessions at Wi-Hi before 1776 in June.

Costumes - Lynne Bratten \*Needs to be approved as a formal committee

Received donation of medieval clothing donations and some hats.

Facilities Management - Ken Johnson No Report

## **Fundraising - Matt Bogdan**

- 1. Edgar Allan Poe: Master of the Macabre was held in October, raising \$800.
- 2. 50/50 raffle was held at *Annie*, raising \$1182.

- 3. WWII: Heroes of the Eastern Shore was held November 9, raising \$220.
- 4. Possum Point Players will present a comedic radio play based on the theme of Thanksgiving at Community Players' Theater on Sunday, November 23, at 2 p.m. Tickets are \$10 and available at the door. Players will be splitting the gate with Possum Point.
- 5. The Community Players of Salisbury will present *A Gift to Remember*, a heartwarming play in which strangers become friends, at Community Players' Theater. The dates and times are as follows: Thursday, December 11, at 7:30 p.m.; Friday, December 12, at 7:30 p.m.; Saturday, December 13, at 2 p.m. and 7:30 p.m.; and Sunday, December 14, at 2 p.m. Tickets are \$25 for adults, \$20 for seniors and students, \$15 for children, and \$65 for families. Tickets are available at sbyplayers.org.
- 6. There will be a fundraising committee meeting on Wednesday, November 19, at 7 p.m. at Players. All are welcome to attend.

Also noted: Made \$2200 since we last met. This is the last year for Poe Shows. Please show up to support joint show with Possum Points.

Grants - Matt Bogdan No Report - See Newsletter article for updates

Historical - Bonnie Bosies No Report

Hospitality - Rusty Mumford Question: We hosted a New Years' Eve party many years ago. Was a lot of fun. Do we want to host this year a Party with breakfast? Rusty will cook. Open to all ages. Would be a fee tbd. Will check with the Director of *Misery*. Motion to host a New Years' Eve Party with breakfast by Rusty, seconded by Charlie L. Majority responded yea. Motion Passed.

**House - Betsy Metzger** The check-in for Annie went very well, even with the larger numbers. Thank you to all who pitched in to help! Brenda, David and I have marked the exits with lighting and posted evacuation maps, and the facility address on our walls. We will be storing boxes of Narcan (used in case of overdose) as well.

**Lifetime Achievement Awards – Sharon Benchoff** Will be presented opening night of *Annie* Noted: Doctor Kel Nagel received the LAA on the opening night of *Annie*.

Susan has original copies of Frank Mahoney's award music. Suggested that we scan for a saved digital copy.

Marketing - Rusty Mumford No Report

**Membership - Melissa Dasher** The first batch of membership applications received by October 29 were processed and cards were mailed prior to *Annie*. On that date we had 138 members: 89 Patrons, 24 Family, 19 Individual, and 6 Student. The next batch will be processed later this month.

Nominating - Sharon Benchoff Nothing to report

Patrons - Kel Nagel A lot of Patrons are older, and we need to reach younger patrons. Thanks to Brenda for assisting. Will need to restructure before next season.

Matt made a motion to hold a patron thank you event later this season, seconded by Rusty.

Discussion - hold in June before 1776. Also invite advertisers. Use an actual mailed invitation.

Brenda ok with heading this up. All responded yea. Motion Passed.

**Performance Space - Kel Nagel** Sharon spoke of lighting needs. She purchased 16 used from Wi-Hi (normally \$375 used, we got for \$25.44 each) but they need to convert to LED at an estimated cost of \$10,400. Motion by Melissa to use building fund to convert all 16 lights, seconded Rusty. All responded yea. Motion Passed.

Need to clean house before Possum Point show. Matt will contact Britney. Rusty will renumber seats.

**Production – Kyle Hayes** We have four submissions and have our first meeting to discuss on 11/19. As a reminder, submissions are due by 11/30. Please send them to me and spread the word to those who might be interested in submitting!

Also noted: We still need to approve revision to guidelines for next season.

**Program / Program Advertising - Tom Robinson** Printed 1400 programs for Annie with 55-56 advertisers. Good response. Liked that the front page was in color!

Publicity - Pete Cuesta No Report

Scholarship - Lynne Bratten No Report

Season Tickets & Box Office - Rusty Mumford We have 7 Season ticket holders. Better than 0 2095 tickets sold for *Annie*. 229 at box office. 845 Adult, 175 Student, 246 Child, 16 Family. Breakdown by performance is 484 Friday night, 502 Saturday matinee, 363 Saturday night, 746 Sunday matinee.

We need to create a new way to sell family tickets.

Social Media - Cass Dasher & Mary Cathell No Report

**Old Business** 

"Annie"

Fabulous show. Large cast with kids is important when considering season!

#### Capital Campaign-Kel Nagel

Created brochure for Annie. Handed out about 200. Applying for a large grant from Henson. Approaching Tidal Health as well. Anyone on the Board who wants to help, see Kel! Volunteers needed! Need a strong Capital Campaign committee.

## **Marketing Committee-Darrell Mullins**

Discussion about merging some committees so one person is not doing all the work.

#### Website-Darrell Mullins

Reached out to Will Towson, online chat Saturday at 2:00 to review what still needs to be done. Email Darrel if you want to join video call.

#### Other Old Business

#### Bar

Rusty and Matt will meet to discuss how to make it more profitable. For *A Gift To Remember* Josh is making a theme-based wine drink.

#### New Business

### **Change of Meeting Date/Time Notification Process-Kyle Hayes**

Need to post update every meeting on social media. We meet at 6:00 during rehearsal weeks. Change weeks during tech week. A Group will sit down with calendar and determine date and time for the rest of the season. Suggest directors not rehearse on the 1<sup>st</sup> Wednesday.

#### **Evacuation Procedure-Betsy Metzer**

Arranged with people at every show to know the procedures. David will clear the back, Rusty and Brenda will clear the front, Betsy will clear the house. Need another exit sign with arrow to house left wall. Signs with address now posted.

#### **Other New Business**

Rusty – Motion by Rusty, second by Tom R. to donate a pair of season tickets for next season, also with wine glasses to Habitat to Humanity for the Gala. All responded yea. Motion Passed.

Sharon - Alcohol Policy change in the newsletter, we will vote on it December meeting.

David - mouse found in bathroom. We are serviced every 3 months.

David - At Wi-Hi, poor custodial service Friday night. No sheriff on Saturday afternoon. Make certain we are not charged for them. Can we get communication from school when something else is happening and parking will be an issue. Basketball and volleyball practices were happening during a performance.

Rusty - Christmas quilt donated for raffle. Made \$500.

Bobby - rating for Misery is PG 16+ make predominate on poster, ticket platform, social media, etc.

Kyle – follow up on unfriendly person. Paperwork was given to Pete to take to the sheriff.

Kel – bonus of \$80,000 avail thru Shore Gives 365. Giving will be matched until Dec 2 or until the funds run out. Will be in the Newsletter. Looking for 100% from Board by Dec  $2^{nd}$ .

## <u>Adjournment</u>

Motion to adjourn by Rusty., seconded by Matt. All responded yea. Motion Passed. Adjourned at 8:19 pm

Next meeting will be December 3, 2025, at 6:00 pm