

Community Players of Salisbury

Monthly Meeting Agenda

December 3, 2025

Call to Order

Approval of November 2025 Meeting Minutes

Treasurer's Report

President's Report

Committee Reports

- Concessions: Brenda Allen
- Costume Committee*: Lynne Bratten
 - *Needs to be approved as a formal committee
- Facilities Management: Ken Johnson
- Fundraising: Matt Bogdan
- Grants: Matt Bogdan
- Historical: Bonnie Bosies
- Hospitality: Rusty Mumford
- House: Betsy Metzger
- Lifetime Achievement Award: Sharon Benchoff
- Marketing: TBD
- Membership: Melissa Dasher
- Nominating: Sharon Benchoff
- Patrons: Kel Nagel
- Performance Space: Kel Nagel
- Production: Kyle Hayes
- Program/Program Advertising
- Publicity: Pete Cuesta
- Scholarship: Lynne Bratten
- Tickets/Season Tickets/Box Office: Rusty Mumford
- Social Media: Cass Dasher/Mary Cathell

Old Business

Capital Campaign-Kel Nagel

Bar

Website-Darrell Mullins

Other Old Business

New Business

Use of Square-Betsy Metzger

Other New Business

Adjournment

Committee Reports for December 3, 2025

Concessions - Brenda Allen No Report

Facilities Management - Ken Johnson No Report

Fundraising - Matt Bogdan

1. A fundraising committee meeting was held November 19. Fundraisers for 2026 were discussed, including a 505/50 raffles, the second annual Arts and Crafts Fair in March and a silent auction at 1776 performances in June. Rusty Mumford has volunteered to be the coordinator of another Music Revue in August, but if someone else is interested in coordinating it, please let him know. Matt Bogdan will be coordinating the special production of *The Great Gatsby* in September. Tony Broadbent recommends that we have local musicians perform on weekend nights or Sunday afternoons at our theater to help raise funds. Pete Cuesta is interested in performing a show entitled *Booth*, but no date has been set. If anyone has ideas for fundraisers or would like to coordinate one next year, contact Matt Bogdan.
2. A group of Community Players, under the direction of Matt Bogdan, presented a murder mystery on November 22 at the home of the owners of Bordeleau Winery in Eden, MD. This was a gesture by the owners of Bordeleau Winery to say thanks to members of Habitat for Humanity. The owners donated \$500 to Players. Thanks to all who participated.
3. Possum Point Players presented a comedic radio play based on the theme of Thanksgiving at Community Players' Theater on Sunday, November 23, at 2 p.m. Players split the gate with Possum Point. We raised \$130 for Players. Thanks to all who helped with this fundraiser.
4. The Community Players of Salisbury will present *A Gift to Remember*, a heartwarming play in which strangers become friends, at Community Players' Theater. The dates and times are as follows: Thursday, December 11, at 7:30 p.m.; Friday, December 12, at 7:30 p.m.; Saturday, December 13, at 2 p.m. and 7:30 p.m.; and Sunday, December 14, at 2 p.m. Tickets are \$25 for adults, \$20 for seniors and students, \$15 for children, and \$65 for families. Tickets are available at sbyplayers.org.

Grants - Matt Bogdan

The Henson Foundation Trustees have approved a challenge grant of \$150,000 for Community Players to help pay for the renovations of our theater. This means that if we raise \$150,00 by December 31, 2027, then Henson Foundation will grant us \$150,000. The funds cannot be used to retire debt or support operations. We must have the cash in the bank for the full \$150,000 and provide the Henson Foundation with documentation to support our funds raised to receive our award. Thanks to Matt Bogdan, Kel Nagel, and Tom Robinson for their assistance with this grant.

Historical - Bonnie Bosies No Report

Hospitality - Rusty Mumford No Report

House - Betsy Metzger

Nothing to report.

Lifetime Achievement Awards – Sharon Benchoff

Nothing to report.

Marketing - Rusty Mumford No Report

Membership - Melissa Dasher

Nothing new to report.

Nominating - Sharon Benchoff

Nothing to report.

Patrons - Kel Nagel No Report**Performance Space - Kel Nagel** No Report**Production – Kyle Hayes**

The show submission period has closed. We have received a total of 14 show submissions.

Musicals:

1. Come From Away
2. Joseph and the Amazing Technicolor Dreamcoat
3. Newsies
4. Snoopy
5. Sweeney Todd

Plays:

1. All My Sons
2. Birthday Candles
3. Murder on the Nile
4. Baskerville: A Sherlock Holmes Mystery
5. FAILURE: A Love Story
6. Laughter on the 23rd Floor
7. The Moors
8. Buddies
9. Clue: On Stage

I will send out scripts/forms ASAP. Director's pitch meeting date TBD, but I hope to have that soon.

Program / Program Advertising - Tom Robinson No Report**Publicity – Pete Cuesta**

Advertising for "A Gift to Remember" is well on the way, although minimal at best. I will soon begin to work on everything for "Misery".

Scholarship - Lynne Bratten

Scholarship applications are going out this week and hopefully the information can be in the next newsletter.

Season Tickets & Box Office - Rusty Mumford No Report**Social Media – Cass Dasher & Mary Cathell**

We have gained over 100 new followers on our Facebook page over the last 60 days. Most of those new follows occurred in the first two weeks of November. As of 11/29/2025 we are now at 2,614 total followers.

In the last 60-day period, the most widely-shared post was the post announcing tickets on sale for Annie, with a reach of 8,983--that is the number of individual people who saw the post at least once.

Posts including photos of rehearsal or of cast members continue to be some of our most popular in terms of interactions (comments, likes, shares, etc.) The "Meet the Cast" posts on Facebook collectively received 611 interactions.

If you have something that you would like to have posted on Players' social media in the next month, please send it to the social media team at SocialMedia.SbyPlayers@gmail.com.

Keep in mind that we all have day jobs and can only devote so many hours a week to creating graphics and managing the page, and also that we may already have posts scheduled in advance for certain days, so it may take at least a couple of days to be able to turn around a post. The sooner you can get the information to us, the better. Thanks!