

Community Players Monthly Meeting Agenda for March 5, 2025

Call to Order

Approval of Minutes from February 2025 meeting

Guest speaker: Veronique Diriker regarding Capital Campaign

Treasurer's Report

President's Report

Committee Reports

Concessions: Brenda Allen

Facilities Management: Ken Johnson

Fundraising: Matt Bogdan (**submitted via email**)

Grants: Matt Bogdan (**submitted via email**)

Historical: Bonnie Bosies

Hospitality: Rusty Mumford

House: Betsy Metzger

Lifetime Achievement Awards: Sharon Benchoff (**submitted via email**)

Marketing: Rusty Mumford

Membership: Melissa Dasher (**submitted via email**)

Nominating: Sharon Benchoff (**submitted via email**)

Patrons: Kel Nagel

Performance Space: Kel Nagel

Production: Darrell Mullins (**submitted via email**)

Program: Tom Robinson

Program Advertising: Tom Robinson

Publicity: Pete Cuesta

Scholarship: Lynne Bratten (**submitted via email**)

Season Tickets and Box Office: Rusty Mumford

Social Media: Kate Adkins (**submitted via email**)

Old Business

1. Guest speakers: Craig Williams and Christine Smith from Becker Morgan Group, Inc.
2. *A Few Good Men* performances Feb. 7-9
3. Use of Square for credit card payments
4. Plaque identifying those who donated seats
5. Bartender Training held Feb. 6
6. *I Hate Hamlet* auditions to be held Feb. 10-11
7. Director's Pitch meeting announced for Feb. 21; since moved to Feb. 27
8. Meeting with Steve Down, Possum Point Players' president, planned for Feb. 24
9. Auditions announced for WWII show (March 6 at 7 p.m. and March 9 at 2 p.m.)
10. Spring Craft and Vendor Fair announced; to be held March 29 from 10 a.m. to 3 p.m.
11. Discussion of wants and needs for theater, including roof inspection and refrigerators
12. Vote took place for theater's name (Community Players' Theater)
13. Other old business

New Business

1. Update on *I Hate Hamlet*
2. Update on *WWII: Heroes of the Eastern Shore*
3. Update on Spring Craft and Vendor Fair
4. Update on needs and wants for the theater; including roof repair (Tom Robinson's estimate for repair and motion to use estimate 2)
5. Update on Children's Theater Workshop; grant of \$500 received from Coastal Association of Realtors to help with costs of workshop
6. Need for new social media committee chairperson (Kate Adkins is resigning from the position)
7. Other new business

Next Meeting is April 9 at 7 p.m.

Adjournment

Community Players of Salisbury Committee Reports for March 5, 2025

Concessions - Brenda Allen

Facilities Management - Ken Johnson

Fundraising - Matt Bogdan

The fundraising committee met on February 13, 2025, and discussed the following:

1. The fundraisers held since our last meeting in November 2024. These included the following: Giving Tuesday, which raised approximately \$30,000; It's a Wonderful Life, which raised over \$1100; the 50/50 raffle for A Few Good Men, which raised \$890; and Trivia Night, which raised \$785 over the past two years.
2. The upcoming Spring Craft and Vendor Fair. There is a need for volunteers to help with this event. We are also looking for silent auction items.
3. The calendar of main shows and fundraisers for 2025, which is as follows:

February

Capital Campaign Kick-off

March

March 29: Spring Craft and Vendor Fair from 10 a.m. to 3 p.m. at Community Players' Theater

April

I Hate Hamlet (all shows to be held at Community Players' Theater)

April 4 at 7:30 p.m. April 5 at 7:30 p.m. April 6 at 2 p.m. April 10 at 7:30 p.m. April 11 at 7:30 p.m.

April 12 at 7:30 p.m. April 13 at 2 p.m.

50/50 raffle for I Hate Hamlet

May

WWII: Heroes of the Eastern Shore

May 16 at 7:30 p.m. (venue to be determined) May 17 at 7:30 p.m. (venue to be determined)

May 18 at 2 p.m. (venue to be determined) May 23 at 7:30 p.m. (venue to be determined)

May 24 at 2 p.m. at VFW in Ocean City May 25 at 2 p.m. at VFW in Salisbury

June

The Importance of Being Earnest (all shows to be held at Community Players' Theater)

June 12 at 7:30 p.m. (Players' Night) June 13 at 7:30 p.m. June 14 at 2 p.m. and 7:30 p.m.

June 15 at 2 p.m. June 20 at 7:30 p.m. June 21 at 2 p.m. and 7:30 p.m. June 22 at 2 p.m.

50/50 raffle for The Importance of Being Earnest

Guest Bartending at Brew River (date to be determined)

June 27: Trivia Night at 7 p.m. at Community Players' Theater)

July

Friends and Family Feud Fundraiser (dates to be determined; to be held at Community Players' Theater)

July 25: Trivia Night at 7 p.m. at Community Players' Theater

August

Musical Review (dates to be determined)

The Lighter Side of Aging (all shows to be held at Community Players' Theater)

August 15 at 7:30 p.m. August 16 at 7:30 p.m. August 17 at 2 p.m.

August 22: Trivia Night at 7 p.m. at Community Players' Theater

September

September 26: Trivia Night at 7 p.m. at Community Players' Theater

October

October 5th annual Poe show (dates and venues to be determined)

November

Main show production (dates and venues to be determined)

50/50 raffle for November's main stage production

December

December 2: Giving Tuesday

A Gift to Remember (dates to be determined; performances to be held at Community Players' Theater)

Other potential fundraisers to add to the calendar are as follows:

tribute bands, children shows, radio plays, manning gate at winery on Easter Saturday, 8 by 10 vignettes, new directors' showcase, tech workshops, Bingo, one-act play festival

Grants - Matt Bogdan

1. I applied for a grant for \$10,000 from the Maryland Heritage Areas Authority (MHAA) to produce The Life and Times of Frederick Douglass in 2026.
2. I applied for a grant for \$1000 from Coastal Association of Realtors to help fund the Children's Theater Workshop in July 2025.
3. I applied for a mini grant of \$2500 from the Community Foundation of the Eastern Shore to help fund the Children's Theater Workshop in July 2025.
4. According to Laura Weiss, program director of Arts Services for the Maryland State Arts Council (MSAC), there's not specifically any MSAC grants for me to submit at this time. The FY26 GFO application that I submitted is currently under review. Notifications for this will be sent out over the summer.
5. According to Shayne Parker, Administrative and Programming Assistant at the Salisbury Wicomico Arts Council (SWAC), there are no grants to pursue at this time. Players is in the second cycle for our operating grant. An interim report is due in June.
6. According to Sarah Branch, program director for Creativity in Community Mid-Atlantic Arts, the review process of the grant application to Cultural Sustainability: Community Roots has been extended for one month due to an overwhelming number of submissions. Grant notifications will now be sent in June 2025 instead of May 2025. As a result, the program period will now run from June 2025-June 2026.

Historical - Bonnie Bosies

Hospitality - Rusty Mumford

House - Betsy Metzger

Lifetime Achievement Awards – Sharon Benchoff

Nothing to report.

Marketing - Rusty Mumford

Membership - Melissa Dasher

Currently we have 193 voting members and 20 under-the-age-of-18-student members.

Nominating - Sharon Benchoff

Sharon is in the process of contacting Board members whose terms are expiring to ask if they wish to continue and run again. She is contacting members to see if they would be willing to be nominated. If you wish to run for an officer position or for the Board or if you know of someone who would be an asset to the Board, please contact her at fresnelop@gmail.com. Nominations are accepted through the May meeting. Elections are held in June.

Patrons - Kel Nagel

Performance Space - Kel Nagel

Production - Darrell Mullins

The Production Committee has reviewed all submissions and met with all potential directors for a Directors' pitch meeting. Based on committee discussions as well as hearing Directors' pitches, the committee has developed a recommendation for the 2025-2026 season. That recommendation will be shared with the Board of Directors at the March 5 meeting.

Program - Tom Robinson

Program Advertising - Tom Robinson

Publicity – Pete Cuesta

Scholarship - Lynne Bratten

The scholarship applications have been distributed. Just waiting for them to come back!! The completed applications will be sent to board members for review and scoring with results ready for the April meeting.

Season Tickets & Box Office - Rusty Mumford

Social Media - Kate Adkins

Please continue to “like, comment and share” CPOS social media posts. Please make sure cast of all productions to engage are aware of our social and ask them to engage and share. It greatly increases our visibility online.

Our highest interaction in February on **Instagram**: on 2/06, reached 227 people, A Few Good Men Sold Out announcement

Our lowest interaction in February on **Instagram**: on 2/25, reached 47 people, I Hate Hamlet: Tickets on sale.

Our highest interaction in February on **Facebook**: on 2/14 reached 1,436 people, I Hate Hamlet: Cast List Announced

Our lowest interaction in February on **Facebook**: on 2/25, reached 153 people, I Hate Hamlet: Tickets on sale.

If you have photos to be shared on social media please email Kate at [“mariefox18@gmail.com”](mailto:mariefox18@gmail.com) Directors, board members please send me what you want to post, I will share it.

If you have info for posting please include an image if you intend to use one, I will have to create one (instagram requires an image to post) not an issue, it just delays the post being shared.