

COMMUNITY PLAYERS BOARD OF DIRECTORS MEETING - AGENDA FOR JANUARY 2023

Call to Order
Approval of the Minutes
Treasurer's Report
President's Report

Committee Reports

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|-------------------------|-------------------------------|
| Facilities | Ken Johnson |
| Hospitality | Rusty Mumford |
| Membership | Melissa Dasher |
| Newsletter | Rusty Mumford |
| Nominating | Sharon Benchoff |
| Patrons | Kel Nagel |
| Production | Tom Robinson |
| Publicity | Debby Nagel |
| Scholarship | Lynne Bratten |
| Social Media | Shelbie Thompson |
| Tickets, Season Tickets | Darrell Mullins/Rusty Mumford |
| Other Committee Reports | |

OLD BUSINESS

Performance space Kel
Printer/Copier Jason
Summer Camp Melissa
Leading Ladies Matt
Job Descriptions Sharon

New Business

Adjourn

Publicity Report for November 2022

As yet, there is no official attendance record of the Little Women shows, presented on Nov, 4th, 5th and 6th, 2022. However, the auditorium seemed to be moderately full, and I believe we can be pleased with the number of tickets sold. The following is the advertising used to promote ticket sales.

- Yard signs and five billboards: arranged by Pete Cuesta
- Program inserts: Matt Bogdan promoted Little Women at two Edgar Allen Poe shows. Inserts were included in the programs.
- Advertisements: ran two consecutive weeks in the Salisbury Independent.
- Metropolitan magazine: a full-page article in the October edition written by advertising director, Laurelei Swinehart.
- Salisbury Independent: an article with pictures by Susan Parker
- Go section of the Daily Times: an article with pictures
- Daily Times: Community Briefs article published two weeks in advance of show.
- WBOC Delmarva Life. Interview with the director and some cast members. Maria Demetriou and April Curry both sang solos.
- Social media: frequent postings on Facebook by Shelbie Thompson

Friday night's production was very successful, and I believe this fueled many posts on FaceBook and this along with "word of mouth" helped to generate ticket sales.

The committee will discuss the pluses and minuses of the above-mentioned and decide how and where to focus our efforts for upcoming shows.

Submitted by Debby Nagel, chair of the publicity committee

Children's Summer Camp / Workshop

November Meeting Notes

Length: 1 week

Times : maybe 9am – 3 pm

Ages: going into grades 3 – 8

Proposed dates: 1st choice July 10 – 14 } *Ken put on calendar*
2nd choice July 31 – August 4 }

Number of participants: no more than 30

Curriculum: Theater, Musical Theater, Tech, Acting, Singing, Dancing

Next steps – learn what Players want to offer their expertise! *Present and/or help*

Performance: Yes

Do we still have MTI rights? Would we need it?

Revue format, short skits, full song & dance number, solo numbers

Cost: \$150 with \$50 discount for Players Family or Patron Membership

Provide t-shirts, snacks, rights, expenses

Name: We need a cool name!

Online payment and registration: Figure this out.

27 responses to survey