

**COMMUNITY PLAYERS BOARD OF DIRECTORS MEETING
AGENDA FOR JANUARY 6, 2021**

Call to Order
Approval of the Minutes
Treasurer's Report
President's Report

Committee Reports

Facilities	Ken Johnson
Hospitality	Rusty Mumford
Membership	Melissa Dasher
Newsletter	Rusty Mumford
Nominating	Sharon Benchoff
Patrons	Kel Nagel
Production	Melissa Dasher
Publicity	Nate Drehmer
Scholarship	Lynne Bratten
Social Media	Shelbie Thompson
Tickets, Season Tickets	David Allen
Other Committee Reports	

OLD BUSINESS

Ticket Platform Update – Darrell & Rusty

A Name for Players Update - Rusty

Other Old Business

NEW BUSINESS

“Almost Maine” – Ken & Matt

Procedure for Shows Not Produced – Darrell

Other New Business

Community Players of Salisbury Scholarship Application

Name _____
Address _____
Cell phone _____
Email _____
School or home school program _____
Parent's names _____
Parents' Occupation (Please provide information for each parent)

1. What is your Estimated Family Contribution (EFC) as determined on the FAFSA? _____
2. What college, university or school of higher education do you plan to attend?

3. Have you been accepted? _____
4. What is your planned major and minor? _____

Essay Question

How do you plan to incorporate theater or associated theater arts into your college experience?

Please respond with a minimum 100-word response using complete sentences and paragraph format. Responses in bulleted list format or incomplete sentences will not be considered.

Participation Form

Complete the attached form in reference to participation in Community Players of Salisbury productions for applicant and/or applicant's family.

Activity List

Attach a current resume that includes community and school activities and work experiences.

Reference Letters – 2 total

- A. Attach one current reference letter from an adult, other than your drama teacher/sponsor who can testify to your seriousness of purpose and general moral and civic responsibility (teachers, ministers, local business person, employer, etc.)
- B. Attach one letter of recommendation from your drama teacher or a director.

Transcript

Attach an official high school transcript including first semester senior year grades and SAT/ACT scores

Due Date – March 12, 2021 (late applications will not be considered)

The completed application and all related materials should be mailed to:

Community Players of Salisbury
c/o Lynne Bratten
303 South Blvd
Salisbury, MD 21801

Or sent via email to brattencollege@gmail.com

Memo

To: Board of Directors, Community Players of Salisbury

From: Darrell Mullins

Date: January 5, 2021

Re: Platform for Online Ticket Sales-Update

Board Colleagues:

Rusty Mumford, David Allen and myself were charged to research and recommend online ticket platforms since we will no longer be using SeatAdvisor. There are many platforms available and none of us had the time to research all possibilities. Instead, we researched platforms with which we were familiar, or which had been recommended. In total, we looked at the following platforms:

- TicketLeap
- Ticketor
- ShowTix4u
- OnTheStage
- Vendini.

At our December, 2020 meeting I reported that TicketLeap was no longer a viable option as it does not allow for season tickets as an item. At this point, I am also ruling out Vendini as they have not responded to my requests for a demo. I can reach out to them again if the Board decides to delay a decision until February, 2021.

Herein, then, is a summary table in which I attempt to provide a comparison of costs and features. It's not the easiest read but that it because the platforms vary in terms of levels of subscription. My thanks to Rusty and David for their input on the comparison.

Online Ticket Platforms Comparison-REVISED

	Ticketor	ShowTix4U	OnTheStage
Minimum Sales Required	0	0	\$50.00 in ticket sales per event.
Level 1 Credit Card/Per Ticket Processing Fees	2.9%/.49	3.5% /.85 for MTI Shows, .90 for others*	4%/.30+.85 per ticket
Level 2 Credit Card/Per Ticket Processing Fees	2.5%/0	N/A	4%/.30+.1.05 per ticket
Level 3 Credit Card/Per Ticket Processing Fees	N/A	N/A	4%/.30+.1.20 per ticket
Website Builder	Y-with premium plan at an additional \$32.00 per month	?	Y
Mobile App/E-Ticket	Y	Y	Y
Reporting/Tracking	Y	Y	Y
Purchase Tickets Via Call Center	N-but we can sell by phone ourselves	Y-Additional \$2.50 paid by customer.	N
Mail Tickets	N	Y-Additional \$1.75 paid by customer	N
Store/Sell Merchandise	Free with premium plan, \$14.95 per month with standard plan	N	Y
Membership Application	Part of store?	N	?
Patron Application	Part of store?	N	?
Accept Donations	Y	Y	Y
Recording/Streaming Options	Y (no additional charge unless we want them to do admission and "gate control").	Y-additional \$1.00 per ticket	Y-additional \$1.00 per ticket

*ShowTix4U donates .5 cents per ticket back to us if we allow them to advertise on our tickets.