

COMMUNITY PLAYERS of SALISBURY

Meeting Minutes – November 8, 2017

Attendees - Sammy Barnes, Tom Robinson, Susan Robinson, Melissa Dasher, Bonnie Bosies, Rusty Mumford, Ernie Matthews, Sherri Hynes, Kate Adkins, Darrell Mullins, Crista Kirkendall, Megan Davis, Charlie Linton, Steve Culver, Robin Finley, Britni Ilckuk, Bobbie Calloway, Debby Nagel, Kel Nagel, Alanna Phillips, Ed Duvall, Matt Bogdan, Sharon Benchoff, Mary Veise, Ken Johnson, Cass Dasher, Hunter Adkins, David Allen

Meeting was called to order at 7 PM by President Tom Robinson.

Last meeting's Minutes approved – motion Kel, second David.

Treasurer's report – accepted as is, the report was approved as submitted by Charlie Linton.

AGENDA:

President's Report: Tom asked everyone to stop and think for a minute about where we were, where we are now, and how far we have come. We are very fortunate!!

Committee Reports:

Facilities – Clean up day scheduled for 11/18.

Historical - Bonnie has photo discs available for Into the Woods

Hospitality – Rusty has volunteered to be chairman, if you wish to have a holiday party, let him know.

Lifetime Achievement – this year's recipients were Cindy Gore and Ernie Matthews

Membership – so far only 50 people have renewed membership, should be able to pay with credit/debit card.

Production – Ken said he has had 2 straight shows submitted. He is going to put something in the newsletter about submitting shows.

Program Advertising – Average number of advertisers is the same as last year, lost 3, but added 4. We can still sell ads for remaining show programs.

Publicity – Ken was concerned with the apparent lack of publicity for Into the Woods. No ads or articles in The Daily Times, and only a small blurb in the Independent. Lots of discussion about TV ads, radio PSA's. Posters and yard signs are not enough.

Season Tickets/Patrons – 210 Season Ticket purchases, 65 Patrons. There has been a shift in purchases – fewer people buying all 4 shows. Most buying 2 or 3 show package.

Social Media – Facebook has 500 followers, over 4000 views. Cass is setting up a calendar with group info and playbill page.

3rd Friday – Britni had postcard sized posters for into the Woods and membership forms available.

OLD BUSINESS:

Into The Woods – Ken was very pleased with the show, we had almost 1500 in attendance. Made new friends, brought back some old friends.

Death of a Salesman – Matt is very excited to be directing, he has his “staff” lined up, and would like to take some scenes to schools to promote the show.

NEW BUSINESS:

Tickets – there were some problems, software issues. Tickets did not print for Will Call. For those who purchased on line, they were supposed to receive an email receipt and/or tickets as an attachment. They had to reprint a large number of tickets for those with their receipts. Discussion was held about getting a second printer to help speed up the process for those buying at the box office.

Other –

- 1) Rusty announced that Joanne Little was in a bad car accident and was in Shock Trauma for a couple weeks.
- 2) Lower Shore Performing Arts is borrowing several items for their production of Oliver in December. We have a contract lending agreement in place.

Next Meeting - is scheduled for Wednesday, January 3, 2018

ADJOURNMENT

There being no new business, meeting was adjourned – Darrell motioned, Ken second.

Submitted by Sherri Hynes, Recording Secretary.